

*Whenever possible, the Reznor logo is to be displayed in the approved maroon color as shown here, printed on a white background. Using the maroon logo on a color background is allowed, but special attention should be paid to the color contrast.*

*The logo can also be printed in black or white.*

**REZNOR®**

**REZNOR®**

**REZNOR®**

### MANDATORY LOGO USAGE REQUIREMENTS

1. This logo is not to be altered in any form. It must appear exactly as shown on this logo sheet.
2. This logo can only use the following colors for printing:
  - Black
  - Reversed (White logo on a color background)
  - PMS 201 CVC Maroon
  - PMS 201 CVC Maroon - CMYK Equivalent (C=25, M=100, Y=75, K=20)

These colors are not to be substituted. If PMS colors are not available (e.g., embroidered material) the proposed sample of color must be sent to Nortek Global HVAC Communications Department.

Nortek Global HVAC  
ATTN: Communications Manager  
8000 Phoenix Parkway  
O'Fallon, MO 63368

3. For all print media the following statement must accompany the Reznor logo:

Reznor® is a registered trademark of Nortek Global HVAC, LLC.

The location for this statement is preferred near the bottom left or bottom right hand of the ad or page.